



## Cremona Coyotes 2025 / 2026 Season

June 2025

Dear Potential Sponsor,

The Coyotes Senior AA Hockey Club is a member of the Ranchland Hockey League. We are looking for sponsorships to help our team grow and become successful as we enter our second year in the Ranchland Hockey League. The RHL is a SR 'AA' league sanctioned under Hockey Canada.

In exchange for your sponsorship our team commits to highlighting your business name or individual name on our: social media, website, game day programs, jerseys, pant shells, and any other promotional advertising that we do throughout the season.

On the following page of this letter, we have some sponsorship package options.

If this sounds like something you would be interested in, we are available to chat and answer any questions you may have. If you would like to sponsor, but don't see an option that fits your needs please reach out to us and we can work something out that benefits both of us. You can reach us by phone or email.

We look forward to hearing from you.

Thank you for your consideration,

Teresa Merritt

Accounting / Sponsorships

[coyotesseniorhockeyclub@gmail.com](mailto:coyotesseniorhockeyclub@gmail.com)

403-829-3893

Jason Reckseidler

President

[info@cremonacoyotes.com](mailto:info@cremonacoyotes.com)

587-447-0767

[www.cremonacoyotes.com](http://www.cremonacoyotes.com)

Facebook @coyotessrhockey

TikTok @coyotessrhockeyclub

Instagram @coyotessrhockey



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## Sponsorship Package Options

Bronze: \$500

- One pair of season tickets (total of 2)
- Sponsorship announcement on Cremona Coyotes social media
- Sponsor logo is featured on our website
- Sponsor logo on display beside front entrance at all home games
- Logo in game day program

Silver: \$750

- Everything in the Bronze package
- A Cremona Coyotes baseball hat
- Priority visibility of logo on the website and at the door

Gold: \$1,000

- Everything in the Bronze & Silver packages
- An additional pair of season tickets (total of 4)
- A Cremona Coyotes baseball hat and sweater
- One home game is sponsored by the sponsor and includes:
  - o A shoutout over the PA system
  - o Recognition in the game promotion article on the website before the game
- Priority visibility of logo on the website and at the door

Diamond: \$2,000

- There are a limited number of diamond packages
- Everything in the Bronze, Silver and Gold packages
- Priority visibility of logo on the website and at the door
- More information on our diamond packages can be found below. Packages include:
  - o Game day lineup
  - o Chuck a puck
  - o Puck sponsor
  - o Power play sponsor
  - o Penalty kill sponsor
  - o 3 stars of the game
  - o Player of the game
  - o Highlight of the night

[www.cremonacoyotes.com](http://www.cremonacoyotes.com)

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## Cremona Coyotes 2025 / 2026 Season

### Custom Sponsorship

- We work with you to create a custom package that works for your business and our organization

### Accessory

- Glove sponsorship \$3,500
  - o Sponsorship announcement on Cremona Coyotes social media
- Helmet sponsorship \$3,500
  - o Company name and logo on helmet
  - o Sponsorship announcement on Cremona Coyotes social media
- Pants sponsorship \$2,000
  - o Company name / logo on pant shell
  - o Sponsorship announcement on Cremona Coyotes social media

### Individual Player Sponsor: \$200

- Company name on a name bar on the specific players home and away jerseys

## Diamond Package Descriptions

### Gameday Lineup

- Before each game, a copy of the Cremona Coyotes projected lineup will be posted to social media. At the bottom of the graphic the sponsor's logo will be visible. The sponsor will also be mentioned in the caption of the post.

### Chuck-A-Puck

- Between the second and third period of each home game, the Cremona Coyotes will host a chuck-a-puck event. The winner of the chuck-a-puck is announced over the PA system and the sponsor receives a shoutout.

### Puck Sponsor

- At each home game we will pick a season ticket holder to win a Cremona Coyotes puck. The winner will be announced during the first intermission and will be announced over the PA with the sponsor's name.

### Power Play Sponsor

- At each home game the sponsor's name will be announced as the power play sponsor on the Cremona Coyotes first power play of the game.

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### Penalty Kill Sponsor

- At each home game the sponsors name will be announced as the penalty kill sponsor on the Cremona Coyotes first penalty kill of the game.

### 3 Stars of the Game

- After each home game, the scorekeepers select the three stars of the game. The stars will be announced over the PA system and the sponsor will receive a shoutout over the PA.

### Player of the Game

- After each game, Cremona Coyotes coaching staff select a player of the game. A photo of the player is shared on our social media, and the player of the game sponsor gets mentioned in each post.

### Highlight of the Night

- After each home game and some away games, we'll post a highlight of the night. The sponsors logo will be displayed in the video, and they will receive a shoutout over social media. The highlight will be posted as soon as possible after the game.

PLEASE RETURN THE BOTTOM PORTION WITH YOUR DONATION

Electronic payments can be made to [treasurer@cremonacoyotes.com](mailto:treasurer@cremonacoyotes.com)  
Please call **Niki Farquharson, Treasurer** at 1 (403) 993-0156 with questions.

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Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Donation Amount: \_\_\_\_\_ Sponsored Player: \_\_\_\_\_

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